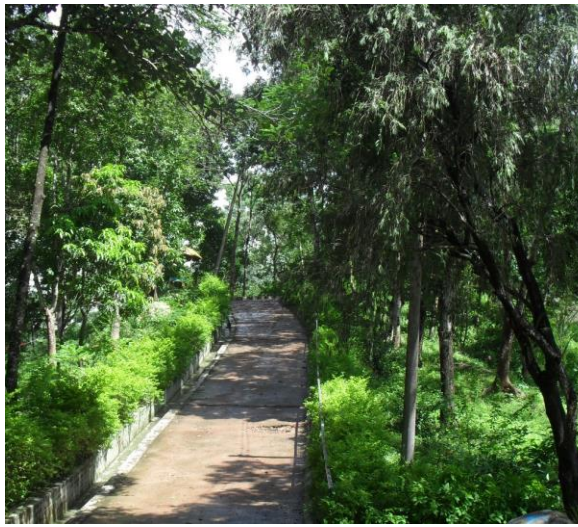




I AM RESPONSIBLE, I BUILD

I AM ≠, I BREAK

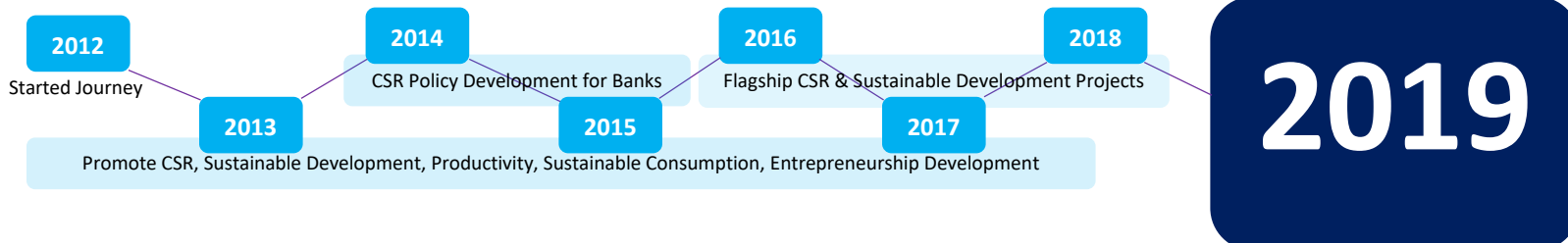
I CHOOSE TO BUILD



QUARTERLY E-NEWSLETTER | APR'19

SOCIAL RESPONSIBILITY ASIA (SR ASIA) BANGLADESH

Social Responsibility Asia (SR Asia) Bangladesh is the wing of SR ASIA - an International Organization and a professional network resulting from e-learning and trainer led program at ROC Taipei by APO Japan and NPOs of member countries. SR ASIA Strategic partners are APO and NPOs member countries, Government agencies and work partners of SR Asia Bangladesh are International and National organizations, Civil Society Organizations, Academic institutes and Business Support organizations. SR Asia Bangladesh works closely with policy holders and organizations to design socially responsible process in value chain. SR Asia Bangladesh Campaigns for Corporate Social Responsibility (CSR) and Sustainable Development.



Project “Sustainable Production & Consumption Through Productivity and MFCA” – Dissemination

29 April 2019

To get more detail of the project, please visit: <http://sr-asia.org/index.php/all-latest-news?view=article&id=263:bangladesh-country-update&catid=93:sr-asia-news>

NPO and SR Asia Bangladesh jointly implemented a demonstration project on “Sustainable Production & Consumption through Productivity Improvement and MFCA Implementation” in Leather Goods and Footwear industry with funding support by Asian Productivity Organization Japan. With the call for implementation, Kusumkoli Footwear Industries Ltd. and ECM Footwear LTD. showed their interest to implement the demonstration project. The entire project duration is 1.5 Years (Jan, 2017- Apr, 2019).

The overall full scale implementation on every orders led to saving of BDT 1.4 Million in Kusumkoli Footwear Industries and a full scale will generate minimum cost saving of BDT 5-20 Lacs in Blue Ocean Footwear Ltd.

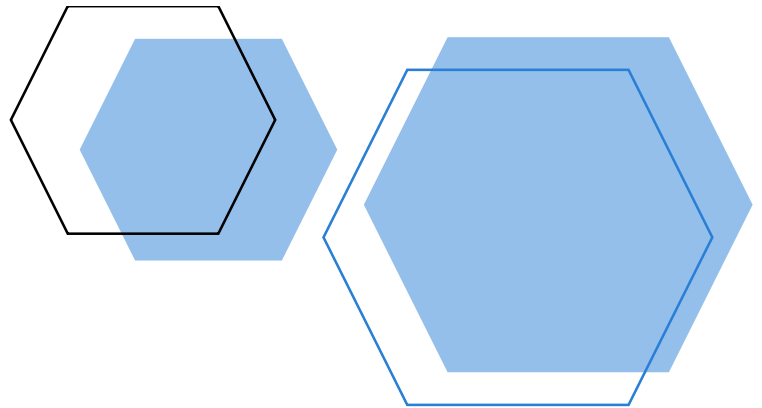




CSR Project – Component Need Assessment

Need Assessment on livelihood skill development training at Sirajgonj under SR Asia flagship CSR project funded by Sembcorp North-West Company Ltd.

The need assessment has been conducted to identify the area of skills to be developed for women empowerment, social and economic improvement. There are total four components of the project: Health, Education, Livelihood skill development and Emergency Response.



SR Asia Bangladesh Participation in Consultation Meeting of Marine Litter Plastic Waste Management, 16 April 2019

Roundtable discussion on "Adequate Nutrition for Workers - Economic and Social Benefits of Fortified Rice" - 20th

March 2019 - jointly organized by UNWFP and SR Asia Bangladesh. Mr. Sarkar Abul Kalam Azad, Honorable Additional Secretary, Ministry of Food was present as Chief Guest with welcome speech by Dr. Mahfuzul Haque, Director of SR Asia Bangladesh. Mr. Rezaul Karim, Head of Programme, UNWFP Bangladesh, Ms. Sabina Alam, Vice President, BWCCI, Mr. Anwar-Ul Alam Chowdhury (Parvez), Former President, BGMEA were also present as Special Guest. Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh addressed the closing speech. Around Thirty (30) brands and 40 factory top management representatives were present in the round table discussion.





To Develop Capacity on CSR Project Implementation of Auchan, SR Asia Bangladesh Signed Agreement with BADAS.

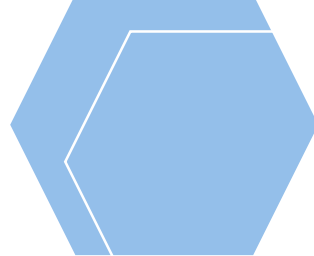
SR Asia Bangladesh Team paid a courtesy visit to Mr Zillur Rahman, Member Investment Promotion (Additional Secretary), BEPZA



ROUNDTABLE DISCUSSION ON "ADEQUATE NUTRITION FOR WORKERS - ECONOMIC AND SOCIAL BENEFITS OF FORTIFIED RICE"



Roundtable discussion on "ADEQUATE NUTRITION FOR WORKERS - ECONOMIC AND SOCIAL BENEFITS OF FORTIFIED RICE", February 16, 2019 - A joint programme of UNWFP and SR Asia Bangladesh, Chottogram, Bangladesh





PROJECT ON PRODUCTIVITY IMPROVEMENT

IMPRESS NEWTEX COMPOSITE LIMITED

SR Asia Bangladesh started a project on “Productivity Improvement” at Impress Newtex Composite Ltd. since January 2019. The project aims to reduce 20% of waste and improve productivity in production.



SOCIAL RESPONSIBILITY ASIA (SR ASIA) BANGLADESH

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