



**THE SR ASIA INTERNATIONAL
DIALOGUE ON
ECONOMIC-SOCIAL-GOVERNANCE (ESG)
PERFORMANCE AND REPORTING**

15 – 17 SEPTEMBER, 2020

Web: www.sr-asia.org

03 DAYS



20+ SPEAKERS



13 SESSIONS



200+ REGISTERED PARTICIPANTS



A first of its kind, SR Asia International web series 2020 on Environmental Social Governance successfully culminated with the thumping note for continuing such a timely dialogues and deliberation on the subject of public interest. The event was planned for three days starting 15 September 2020 with the idea to identify key to jump back the life to as usual “Key to Resilience in New Normal. on 16th September 2020, the theme for the day was “Creating Business Values through ESG Reporting and on 17th September 2020 was to set an agenda for the future “The Way Forward for Business and Society

September 15, 2020: Keys to Resilience in New Normal

Please watch at: https://www.youtube.com/watch?v=BYyzpl_ksJI

The 1st day of the International Dialogue was moderated by Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh. The speakers from Japan, Thailand, Malaysia and USA delivered their technical know-how and showcased different case studies which would be solution to enterprises to survive in new normal.

Speakers highlighted that business needs to manage their resources in an effective way. There is a linkage between business's internal target (profit maximization, productivity improvement) and external target (reduction of environmental impact and contribution to social wellbeing). Achievement of internal and external target together can ensure business and environmental/social sustainability. "SMEs, in a very challenging situation right now. SMEs that have typically lack of internal resources, worker competency may not up to the expectation, lack

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of proper management system, no long term marketing plan, and also inconsistency in term of product and service itself. In most of the time, no data recording, no long term planning, no monitoring and this is all about SMEs. But most important is that SMEs occupied around 95% of industries in most of the countries.

Now during COVID-19, the external challenges as well as internal challenges become a burden for them. Experts shared the technical know-how of MFCA concept which can help SMEs to combat the situation of COVID-19 to fight against the internal and external challenges to survive in new normal."

The session was also enriched by discussion on “Behavioral Insights and Design Thinking for Sustainable Enterprise” and Why it is important for investor point of view and consumer point of view. There is big gap between what we say and what we actually do. So what that means is that although for many of us, we move into the sector or assuming strong consumer demand on social responsible product based on market study, we struggle a lot when we are actually in the market. Our actions contribute to the environmental pollutions and a small change of human behavior can have a big positive change in environment. So COVID 19 is actually a pivotal time, psychologically for this ESG market, secondly environment is a cash resource. We see many things which were impossible is now possible now. So investors need to cash this COVID situation as opportunity otherwise we will go back to the same situation before struggling the ESG structure.”

SPEAKERS

September 15, 2020



Sumaya Rashid
Country Director
SR Asia Bangladesh



Birendra Raturi
International Director
SR Asia



Dr. Semerdanta Pusaka
Country Director
SR Asia Indonesia



Joanne Yoong, Sr.
Economist Director,
CESR East, USA



Hiroshi Tachikawa,
Managing Director,
Propharm Japan Co., Ltd.



Alex YAP
Director
EcoLean Consultancy Sdn. Bhd.



Dr. Wichai Chattinnawat
Dept- Industrial
Engineering, Chiang Mai
University in Thailand.



Dr Ramesh C Dhiman,
Scientist 'G'
ICMR

September 16, 2020: Creating Business Values through ESG Reporting

<https://www.youtube.com/watch?v=UHSsotBxmzw>

The 2nd day of the SR Asia International Dialogue on ESG Performance and Reporting was moderated by Mr. Birendra Raturi, International Director of SR Asia.

SR Asia brought a solution for overcoming ESG report writing challenges through SR Asia online platform “GREAT” – Global Responsibility and Accountability which is acting as a bridge to develop ESG report

www.srasia-great.com

The session was started with the presentation of Dr. Semerdanta Pusaka, Country Director of SR Asia Indonesia on “New Age Opportunities for Corporate Reporting Professionals”. He highlighted different approach of ESG reporting on Self-Identified Materiality, Predetermined Materiality and Regulatory Basis. He mentioned that there are challenges in scarcity of resources to write ESG report as well as from client side. He brought a solution for overcome those challenges through SR Asia online platform “GREAT” – Global Responsibility and Accountability

which is acting as a bridge to develop ESG report. The presentation of Dr. Danta was followed by a panel discussion on “The Importance of Global Reporting Framework for Climate Disclosure”. Speakers mentioned that ESG is much more than the financial capital. The panel had a very strong understanding that companies looking into seriously on their environmental, social and governance performances which will definitely add to their sustainability in long term and short term.

SPEAKERS

September 16, 2020



Birendra Raturi
International Director
SR Asia



Dr. Semerdanta Pusaka
Country Director
SR Asia Indonesia



Dattatraya Kale
Chief General Manager
Reserve Bank of India



Dr. Surekha Kishore
Executive Director
AIIMS India



Mardi McBrien
Managing Director
Climate Disclosure Standards
Board (CDSB)



Dr. Nandita Mishra
Ambassador
IIRC



Pallavi Atre,
Sustainability Reporting
Expert, GRI South Asia

September 17, 2020: **The Way Forward for Business and Society**

<https://www.youtube.com/watch?v=Vk8l87mNtgo>

During the session, the discussion was captured in different dimensions: financial sustainability from regulatory perspective, productivity improvement for emergency preparedness and role of business leaders. The research Director from Financial Service Authority of Indonesia said that “There are three ways that financial sector can contribute to SDGs by growing their financial performance, assets, intermediate activity, financial inclusion, financial literacy and being sustainable. Government of Indonesia took sustainable finance seriously due to global agreements and national commitment. Due to these global agreement and national commitment, Indonesia financial authority plays an active role to ensure that the financial sector places ESG as a priority as well as facilitating the financial needs for sustainable investment related to SDGs.”

Productivity prepares companies for emergency, it tells what are the weakness and threats and what are the strengths and opportunities. If company works on productivity in comprehensive way through a team and knows what are its threats right from the beginning, the company doesn't need to wait for threats to come and challenge. Rather the company would be prepared for the threats, convert them to opportunity. There is not one solution to be productive in emergency but there are multiple solutions, multiple dimensions' companies have to look into it. If we could not

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do earlier then its time now to analyze what we have and what we haven't and how we get prepared for that. Industry 4.0 will bring jobs ten times up. But we have to be educated, acquire more skills, learn new things, new techniques. So all of us need to be updated to be ready for the future. Jobs are there but are you there to get the job? That means in future there will be more skilled oriented job, so government should take more role to make their people more skilled. So industry 4.0 will makes people ready for the next pandemic. - said by representative from APO Japan and NPC India.

The presentation was followed by a panel discussion on “The Changing Role of Business Leaders”. During the discussion, panelists emphasized that the impact to the SME sector are going to be far more than only large companies can achieve by themselves during this pandemic. The crisis has impacted the economy, society and environment at large. Embracing Responsible Business Conduct approach in business responses to this crisis would bring benefits in different dimensions such as increased resilience, a rational and more inclusive distribution of benefits from recovery measures, and a stronger contribution to sustainable development. In the kind of emerging economy, one of the largest requirements today and the post COVID, to be smart that how to engage more people, consume less natural resources and financial and business inclusion. Together all the stakeholders need to be part in the process of harmonious threat measurements and all of them need to make those measurements in such a way that brings all of our aspiration together.

SPEAKERS

September 17, 2020



Birendra Raturi
International Director
SR Asia



Sherman Loo
Director, Executive Office
Asian Productivity
Organization (APO)



KD Bhardwaj, Regional
Director, National
Productivity Council, India



Inka Yusgiantoro
Research Director,
Financial Service
Authority, Indonesia



Dr. Juniati (Yuni) Gunawan,
Director of Trisakti Sustainability
Centre, Trisakti University



Vinod Sharma, Managing
Director, Deki Electronics
Ltd., and Chairman, CII
(ICTE), India



Nirbhay Lumde,
Director-CSR, CGI India
Global Delivery Center

GLIMSE OF SR ASIA INTERNATIONAL DIALOGUE - 2020



SOCIAL RESPONSIBILITY ASIA (SR ASIA)

WEB: WWW.SR-ASIA.ORG

EMAIL: INFO@SR-ASIA.ORG; SRASIA.BD@GMAIL.COM

4CS-25, Ansal Plaza, Vaishali,
Ghaziabad, UP-201010 Delhi India
Phone +919810059109, 91-120-6452020
91-120-4103023

Suvastu Nazar Valley, Apt 8E3, Tower 4,
Pragati Sharani, Shahjapur, Gulshan 2,
Dhaka 1212, Bangladesh
Phone +88 02 8899232

#1607 Splendor Tower, Soho Pancoran,
Jl. MT Haryono Kav.2-3, Tebet Barat
Jakarta 12810, INDONESIA
Phone +62 21 5010 1504